MISSION STATEMENT  ▪ To bring together a diverse audience to create a collaborative research environment to accelerate research with a long term goal of developing curative approaches for metastatic breast cancer patients.

NEEDS STATEMENT  ▪ Stage IV metastatic breast cancer (advanced breast cancer), is the spread of cancer cells beyond the breast to other organs of the body, often by way of the lymph system or bloodstream.

Metastases account for greater than 90% of cancer morbidity and mortality. In metastatic breast cancer this translates to nearly 40,000 deaths annually in the U.S. and more than 500,000 deaths worldwide. Metastatic breast cancer is the leading cause of cancer death in women below 50 years of age.

BACKGROUND  ▪ The Metastatic Breast Cancer Conference (MBCC) was established in 2014 as an annual medical conference for metastatic breast cancer by Theresa’s Research Foundation, with leadership from Dr. Matthew Ellis and Dr. Danny Welch. The specific focus on metastatic disease is based on a major, as yet, unmet clinical need (incurability); thereby distinguishing this conference from other breast cancer-centered conferences.

The first conference was hosted at the University of Kansas Cancer Center. In 2015 and 2016, the MBCC was hosted at Baylor College of Medicine and Baylor is again host for the 2017 conference. Additional leadership is provided by Dr. Xiang Zhang and the conference planning committee.
Target Audience
Clinicians, patient advocates, scientists, and other healthcare professionals involved in the research, treatment, or care of patients with metastatic breast cancer.

Objectives
At the conclusion of the activity, participants should be able to:

• Implement evidence-based recommendations for treatment of metastatic breast cancer and its subtypes.
• Discuss strategies for improving palliative care and end of life counseling for patients with metastatic breast cancer.
• Discuss how clinical trials can help improve treatment of metastatic breast cancer.
• Describe how drug resistance pathways can be applied to the treatment of metastatic breast cancer in order to improve outcomes and quality of life.
• Explain how Biomarkers and genomic analysis can be applied to the treatment of metastatic breast cancer in order to improve outcomes and quality of life.

Educational Methods and Evaluation
Lectures • Clinical Debate • Advocate Forum • Panel Discussion • Translational Research

An evaluation by questionnaire will address program content, presentation, and possible bias.

Accreditation/Credit Designation
This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of Baylor College of Medicine, the Lester & Sue Smith Breast Center, and Theresa’s Research Foundation. Baylor College of Medicine is accredited by the ACCME to provide continuing medical education for physicians.

Baylor College of Medicine designates this live activity for a maximum of 10.25 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.
CONFERENCE DIRECTOR

Matthew J. Ellis, B.Sc., M.B., B.Chir., Ph.D.
Professor of Oncology, Medicine, and Molecular and Cellular Biology
Director, Lester and Sue Smith Breast Center
C. Kent Osborne Endowed Chair
CPRIT Scholar in Cancer Research
McNair Medical Institute Scholar

CONFERENCE CO-DIRECTOR

Xiang “Shawn” Zhang, Ph.D.
Associate Professor
Lester & Sue Smith Breast Center

PLANNING COMMITTEE

Katherine Crawford-Grey
CEO, World Wide Breast Cancer
New York City, New York

Andrew J. Ewald, Ph.D.
Associate Professor of Cell Biology
Johns Hopkins University School of Medicine
Baltimore, Maryland

Marc Hurlbert, Ph.D.
Chair, Metastatic Breast Cancer Alliance
New York City, New York

Yibin Kang, Ph.D.
Warner-Lambert Parke-Davis Professor of Molecular Biology
Princeton University
Princeton, New Jersey

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Baylor College of Medicine
Houston, Texas

Shirley A. Mertz
President, Metastatic Breast Cancer Network
New York City, New York

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Saint Luke’s Health System
Kansas City, Missouri

Susan Rafte
Metastatic Breast Cancer Patient Advocate

Jeffery M. Rosen, Ph.D.
Charles C. Bell Professor and Vice-Chair of Molecular and Cellular Biology,
Distinguished Service Professor,
Baylor College of Medicine
Houston, Texas

Danny R. Welch, Ph.D.
Associate Director, Basic Science
The University of Kansas Cancer Center
Chair and Professor,
Department of Cancer Biology
The University of Kansas School of Medicine
Kansas City, Kansas

Cynthia Zahnow, Ph.D.
Associate Professor in Oncology
The Sidney Kimmel Comprehensive Cancer Center at Johns Hopkins

Conference Manager
Josh Newby
Baylor College of Medicine and Theresa’s Research Foundation
Houston, Texas
CONFIRMED SPEAKERS

Xi Chen, Ph.D.
Assistant Professor and CPRIT Scholar in Cancer Research
Molecular and Cellular Biology/Breast Center
Baylor College of Medicine
Houston, Texas

Fergus J. Couch, Ph.D.
Professor of Laboratory Medicine and Pathology
Mayo Clinic
Rochester, Minnesota

Mikala Egeblad, Ph.D.
Associate Professor
Cold Spring Harbor Laboratory
Baylor College of Medicine
Long Island, New York

Andrew J. Ewald, Ph.D.
Associate Professor of Cell Biology
Johns Hopkins University School of Medicine
Baltimore, Maryland

Svasti Haricharan, Ph.D.
Assistant Professor
Baylor College of Medicine
Houston, Texas

Marc Hurlbert, Ph.D.
Chief Mission Officer
Breast Cancer Research Foundation
Chair, Metastatic Breast Cancer Alliance
New York City, New York

Minetta C. Liu, M.D.
Associate Professor of Oncology
Mayo Clinic
Rochester, Minnesota

Benny Abraham Kaipparettu, Pharm, Ph.D.
Assistant Professor
Molecular and Human Genetics
Baylor College of Medicine
Houston, Texas
CONFIRMED SPEAKERS (CONTINUED)

Funda Meric-Bernstam, M.D.
Nellie B. Connally Chair in Breast Cancer Research,
Department of Investigational Cancer Therapeutics,
The University of Texas MD Anderson Cancer Center
Medical Director, Khalifa Institute for Personalized Cancer Therapy
Houston, Texas

Chris A. Miller, Ph.D.
Assistant Professor, Department of Medicine
Oncology Division
Stem Cell Biology
St. Louis, Missouri

Andy J. Minn, M.D., Ph.D.
Assistant Professor of Radiation Oncology
University of Pennsylvania
Philadelphia, Pennsylvania

Steffi Oesterreich, Ph.D.
Professor and Vice Chair, Precision and Translational Pharmacology
Magee-Women’s Research Institute, University of Pittsburgh
Pittsburgh, Pennsylvania

Ben Ho Park, M.D., Ph.D.
Professor, Department of Oncology, Sidney Kimmel Comprehensive Cancer Center
Johns Hopkins University
Baltimore, Maryland

Charles M. Perou, Ph.D.
May Goldman Shaw Distinguished Professor of Molecular Oncology,
University of North Carolina School of Medicine
Chapel Hill, North Carolina

Hope S. Rugo, M.D.
Clinical Professor, Department of Medicine (Hematology/Oncology)
Director, Breast Oncology Clinical Trials Program
University of California San Francisco
San Francisco, California

Melinda L. Telli, M.D.
Assistant Professor of Medicine (Oncology),
Stanford University Medical Center
Stanford, California

Alana L. Welm, Ph.D.
Associate Professor, Department of Oncological Sciences
University of Utah School of Medicine
Investigator, Huntsman Cancer Institute (HCI)
Co-Leader, Cell Response and Regulation Program at HCI
Salt Lake City, Utah

Chenghang Zong, Ph.D.
Assistant Professor, Molecular and Human Genetics
McNair Scholar
Baylor College of Medicine
Houston, Texas
AGENDA: Thursday, October 12, 2017

7:00 a.m. Registration and Continental Breakfast

7:30 Welcome: Announcements and Introduction
Xiang “Shawn” Zhang, Ph.D. and Joshua W. Newby

Session I Genomic Heterogeneity and Metastatic Breast Cancer

8:00 (TBD)
Chris A. Miller, Ph.D.

8:20 (TBD)
Steffi Oesterreich, Ph.D.

8:40 Abstract Presentation

8:50 Panel Discussion

Session II DNA Repair and Mutations in Metastatic Breast Cancer

9:15 (TBD)
Svasti Haricharan, Ph.D.

9:35 (TBD)
Fergus J. Couch, Ph.D.

9:55 Abstract Presentation

10:05 Panel Discussion

10:30 Break

Session III Targeted Therapies in Metastatic Breast Cancer

10:40 (TBD)
Xi Chen, Ph.D.

11:00 (TBD)
Funda Meric Bernstam, M.D.

11:20 Abstract Presentation

11:30 Panel Discussion

11:55 Lunch

Session IV Blood-based Diagnostics in Metastatic Breast Cancer

1:00 p.m. (TBD)
Ben Ho Park, M.D., Ph.D.

1:20 (TBD)
Minetta C. Liu, M.D.

1:40 Abstract Presentation

1:50 Panel Discussion

2:15 Break

Session V Immunotherapy and Metastatic Breast Cancer

2:25 p.m. (TBD)
Benny Abraham Kaipparettu, Pharm, Ph.D.

2:45 (TBD)
Andy J. Minn, M.D., Ph.D.

3:05 Abstract Presentation

3:15 Panel Discussion

3:40 Break
AGENDA: Thursday, October 12, 2017

Session VI
3:50  (TBD)  Marc Hurlbert, Ph.D.

Session VII
KEYNOTE ADDRESS
4:30  (TBD)  Charles M. Perou, Ph.D.
5:00  Adjournment
5:15–7:00 p.m.  Reception and Posters*

AGENDA: Friday, October 13, 2017

8:00 a.m.  Registration and Continental Breakfast
8:20  Welcome: Announcements and Introduction  Matthew J. Ellis, B.Sc., M.B., B.Chir., Ph.D., and Joshua W. Newby

Clinical Advances in Metastatic Breast Cancer
8:30  (TBD)  Melinda Telli, M.D.
8:50  (TBD)  Hope Rugo, M.D.
9:10  Panel
9:35  Break

Modeling Techniques in Metastatic Breast Cancer
9:45  Intravital Imaging  Mikala Egeblad, Ph.D.
10:05  Single Cell Genetics  Chenghang Zong, Ph.D.
10:25  PDX Models  Alana L. Welm, Ph.D.
10:45  3D Culture  Andrew J. Ewald, Ph.D.

Conclusion of CME-Accredited portion of the conference.

11:10  Translating Science into New Treatments for MBC  Somdutta Roy, Ph.D.

Breakout Sessions*
11:30  • Advocates and Research*
• Clinical Trials: Focus on Physician Education/Recruitment*
• Models of Metastatic Breast Cancer*
2:00 p.m.  Conference Adjournment

*Presentation/session(s) not designated for CME (AMA PRA Category 1 Credit™).

Faculty, topics, program schedule, and credits are subject to change.
Fee, Registration, and Confirmation Information

Refer to the registration form for the fee schedule. Your registration will not be processed until payment is received. Your registration will then be confirmed. If you have not received confirmation at least 5 business days before the activity start date, contact the Office of Continuing Medical Education (OCME) immediately.

If you plan to register onsite, contact the OCME at least 24 hours in advance to confirm activity status and space availability. The OCME reserves the right to limit the number of participants in an activity and will not be responsible for any expenses incurred by an individual whose registration is not confirmed and for whom space is not available.

To register/pay online, visit the activity website at BaylorCME.org/CME/1544 and follow the instructions.

Refund/Cancellation Policy

Requests for registration refunds must be in writing and received by the OCME at least 10 business days before the activity begins. The date the request is received by the OCME will be considered the cancellation date. Requests received after the refund deadline will not be processed. Cancellations are subject to a $50 administrative fee to be deducted from the paid registration fee to cover guarantees and other expenses. Requests should be emailed to cme@bcm.edu or faxed to 713.798.7955.

The OCME reserves the right to cancel activities, not less than 10 business days before the scheduled date, if extenuating circumstances make it necessary. Registrants will be notified by email at the address indicated on the registration form and again in writing. If an activity is cancelled, the OCME's liability is limited to the paid registration fee. Note: If the registration payment was made by check, a Social Security number is required to process the refund.

Disclosure Policy

To meet the requirements of the Accreditation Council for Continuing Medical Education (ACCME), it is the policy of Baylor College of Medicine that all individuals who are in a position to control the content of the CME activity (activity director, planning committee members, and faculty) disclose relevant financial relationships with commercial interests. All identified conflicts of interest are managed to help ensure that the educational material is scientifically based, accurate, current, and objectively presented. Specific disclosure will be made to the participants before the educational activity.

Registration for, attendance at, and/or participation in this activity constitutes acknowledgement by the registrant/attendee/participant that photos may be made of the conference events and constitute agreement by the registrant/attendee/participant that Baylor College of Medicine may use and distribute in its publications, on its website, and in the conference proceedings, such photos that include the image of the registrant/attendee/participant.

By participating in the activity, the registrant/attendee/participant acknowledges that he/she agrees to these stipulations. Audio or videotaping is prohibited without written permission from the Activity Director and the Office of Continuing Medical Education, Baylor College of Medicine, Houston, Texas.

Attire

Attire for the conference is business casual. Since meeting room temperatures and personal comfort levels vary, it is recommended that you bring a sweater or jacket.
Conference Location
MD Anderson Mitchell Basic Sciences Research Building
Onstead Auditorium, 3rd Floor
6767 Bertner Avenue
Houston, TX 77030

Accommodations
Accommodations should be arranged directly with the Wyndham Houston—Medical Center by calling 713.577.1230 or 800.996.3426, or by going online (link below). Please identify yourself as an attendee of the Metastatic Breast Cancer Conference when making reservations to benefit from the special group rate of $149 (plus tax). A limited number of rooms will be available and have been reserved at the special rate on a space-available basis. The deadline to receive the special rate is September 29, 2017, unless the room block has already been filled.

Wyndham Houston—Medical Center registration link:
wyndhamhotels.com/groups/metastatic-breast-cancer-conference

Wyndham Houston—Medical Center
6800 Main Street  I  Houston, TX 77030
713.577.1230

Participants are responsible for making their own hotel arrangements.

For Further Information
Baylor College of Medicine
Office of Continuing Medical Education
One Baylor Plaza, MS: BCM 155
Houston, TX 77030
Phone: 713.798.8237
Fax: 713.798.7955
Email: cme@bcm.edu

Theresa’s Research Foundation
josh@theresasresearch.org
Phone: 618.580.0908

Visit our website, BaylorCME.org, for information about other Baylor College of Medicine CME activities.
REGISTRATION

TWO WAYS TO REGISTER

ONLINE: BaylorCME.org/CME/1544

MAIL: Baylor College of Medicine
Office of CME (1544)
P.O. Box 4708
Houston, TX 77210-4708

Registration Fees

❑ Physician ........................................ $150
❑ BCM Faculty ................................. $125
❑ Physician Assistant ...................... $100
❑ Nurse ........................................... $100
❑ Other Healthcare Professional ........ $100
❑ Resident* ...................................... $50
❑ Fellow* ......................................... $50
❑ Graduate Student ......................... $25
❑ Patient/Advocate .......................... $10

*Email verification of status within 24 hours to cme@bcm.edu.

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Special Requests: Contact Office of CME if you have any dietary needs
(specify below) or any ADA accommodation needs.
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